

Thanks for considering Anchored Development. This form takes about 10 minutes and tells us everything we need to give you an accurate quote and timeline. Fields marked * are required. Save the completed file and email it back to contact@anchoreddev.com.

1 · CONTACT INFORMATION

Your full name *	Role / title at the business	
Email address *	Phone *	Best time to reach you
Preferred way to communicate during the project		

2 · ABOUT THE BUSINESS

Business name (exactly as it should appear) *		Year founded	# of employees
Street address	City	State	ZIP
Public phone number	Public email	Existing website (if any)	
Areas / towns you serve			

Example: Navarre, Gulf Breeze, Pensacola and surrounding Santa Rosa County.

In one or two sentences, what does your business do? *

3 · WHAT YOU NEED

What kind of work are you asking about?

☐ Brand-new website	☐ Redesign of an existing site	☐ Add pages to an existing site
☐ E-commerce / online store	☐ Online booking or scheduling	☐ Landing page for an ad campaign
☐ SEO & local search help	☐ Ongoing maintenance / support	☐ Performance / speed fixes
☐ Hosting migration	☐ Logo or brand refresh	☐ Not sure yet — need advice

Other / notes

What is prompting this project right now?

What changed? A new location, a rebrand, a site that keeps breaking, competitors ranking above you?

If this project goes perfectly, what happens for your business?

Be concrete — "20 booked estimates a month" is more useful to us than "more business".

4 · SCALE & FEATURES**Roughly how many pages do you expect?****Features you know you want**

- | | | |
|--|--|---|
| ☐ Contact form | ☐ Quote request form | ☐ Online booking / calendar |
| ☐ Online payments | ☐ Product catalog / shop | ☐ Photo gallery or portfolio |
| ☐ Blog or news section | ☐ Customer reviews / testimonials | ☐ Google Maps embed |
| ☐ Newsletter signup | ☐ Live chat | ☐ Client login area |
| ☐ Multi-language | ☐ Events calendar | ☐ Downloadable files / menus |
| ☐ Job postings / careers page | | |

Other / notes**Do you already have these in place?**

- | | | |
|---|--|---|
| ☐ Domain name registered | ☐ Current hosting account | ☐ Logo files (vector/PNG) |
| ☐ Professional photography | ☐ Written copy for pages | ☐ Google Business Profile |
| ☐ Social media accounts | ☐ Email marketing tool | ☐ Point-of-sale / booking software |

Domain name you own or want

Example: yourbusiness.com — tell us if you still need help buying one.

5 · BUDGET & TIMELINE**Budget range you have in mind**

We publish our pricing openly. Small static sites can be built free with a \$25/month hosting plan; larger custom builds start at \$2,500. Telling us your real range saves us both a round of guessing.

Ideal launch date**Hard deadline, if any****Flexible?****Is anything driving that date?**

Grand opening, seasonal rush, trade show, expiring contract with a current provider, etc.

Who will approve decisions and sign off on the work?**If someone else approves, who and how do we reach them?**

6 · COMPETITION & TASTE**Competitor website #1****Competitor website #2****Websites you love (any industry) and what you like about them***Paste 2-3 URLs and a few words each — "clean", "the way the photos fill the screen", etc.***Anything you definitely do NOT want***Colors, sliders, stock photos, pop-ups, autoplay video, a competitor look you want to avoid.***7 · ANYTHING ELSE****What else should we know before we quote this?****How did you hear about us?**

We will review this and follow up within one business day with questions, a proposal, or a link to book a call.

Signature**Printed name****Date**